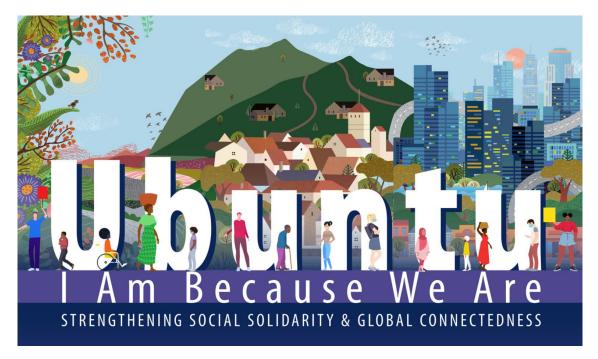


# CELEBRATING APSWDP Supports Sustainable Development Value of the Company of the C

16 -31 MARCH 2021

Theme
2020 to 2030 Global Agenda
for Social Work and Social Development



हमलोग हैं - इसलिए मै हूँ सामाजिक एकजुटता तथा वैश्विक संयुक्तता का सुदृढ़ीकरण

Social Workers for
Sustainable Cities and Communities Time for Affirmative Action

Association of Professional Social Workers and Development Practitioners (APSWDP), INDIA

In Special Consultative Status with Economic and Social Council of the United Nations since 2019

Affiliated with Department of Global Communications (DGC) of the United Nations since 2019

Registered with NITI AAYOG (Former Planning Commission of India) since 2015

www.apswdp.org

#WSWD2021 #SustainableFuture #2030Agenda #SocialWorkers # SDGs

#### **BACKGROUND**

World Social Work Day (WSWD) was launched by The International Federation of Social Workers (IFSW) in 1983. Later, other social work organizations such as the International Association of Schools of Social Work (IASSW) have also joined as partners to this event. WSWD has become a focal point in the social work calendar with social workers all over the world celebrating and promoting the contributions of the profession towards individuals, families, communities, and wider society. The day is celebrated every 3rd Tuesday of March.

On this day, social work organizations throughout the world celebrate WSWD by the way of bringing messages to their governments, communities, and peer professional groups on the unique and significant contributions made by the social work profession. The actions also highlight the approach of the social work profession to facilitate sustainable community outcomes by applying a developmental and capacity building approach coupled with advocating for social justice and human rights.

The themes of WSWD are set for two years according to the goals of the Global Agenda for Social Work and Social Development:

2012 – 2014: Promoting Social and Economic Equality

2015 – 2016: Promoting the Dignity and Worth of Peoples.

2017 – 2018: Promoting Community and Environmental Sustainability

2019 – 2020: Promoting the Importance of Human Relationships

2020 – 2021: Strengthening Social Solidarity & Global Connectedness

Every year IFSW produces a poster announcing WSWD which is spontaneously translated into over 45 languages, and presented to governments, political bodies posted on the notice boards of social services and in social work classrooms throughout the world. The event has become so successful in recent years it is now generally considered as a highlight of international solidarity and cooperation of social workers.

## **WORLD SOCIAL WORK DAY AT THE UNITED NATIONS**

IASSW and IFSW have special consultative status with the United Nations Economic and Social Council (UN-ECOSOC) (IASSW since 1947 and IFSW since 1959). Jointly the representatives of both organizations have annually celebrated WSWD at the UN in New York since 1983 and in Geneva since 2012. Sporadically WSWD at the UN has also been celebrated in Vienna, Nairobi, and Santiago de Chile. In 2017 for the first time, WSWD was celebrated at the UN in Bangkok.

#### **OBJECTIVES OF WSWD AT THE UN**

- 1. To strengthen existing or to establish new contacts, cooperation and partnership with UN organizations and with allied international NGOs.
- 2. To spread knowledge about social work, its values, principles and methods in practice and theory among UN organizations and allied international NGOs.
- 3. To highlight social work actions, policies and achievements in the pursuit of common goals.
- 4. To disseminate the knowledge about UN activities, goals, program and campaigns among social workers and social work organizations and schools.

#### **ABOUT APSWDP**

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional membership-based organization of professional social workers and development practitioners working in various social welfare domain across the country. APSWDP has been conferred Special Consultative Status with Economic and Social Council (ECOSOC) and affiliation with the Department of Global Communication (DGC) of United Nations since 2019. Social issues like poverty, livelihood, health, environment, education, water & sanitation, unemployment, disease control program, urbanization, youth issues of de-addiction, and others have covered the whole gamut of government, development agencies, and academic institutions.

Since the influx of specialization and expertise has increased over the current decade in the country among implementation agencies, then the requirement of trained social work professionals and practitioners is indeed a factual requirement. The association focuses on creating a countrywide and global network of dedicated social work professionals and development practitioners from remote geographical rural areas, to discuss, debate, and develop a key framework on evidence & practice-based interventions, methods.



The focus will be to enable social workers and development practitioners all around the globe to share their ideas and work on various development issues. APSWDP also offers a platform to youth leaders, scholars/researchers with striving passion to participate in bringing reformation through correctional measures in existing policies.

## **WORLD SOCIAL WORK DAY AT CHANDIGARH**

Prior to the evolution of Association of Professional Social Workers and Development Practitioners (APSWDP), Alliance of Professional Social Workers commemorated World Social Work Day 2014 for the first time in Chandigarh tri-city region at IGNOU Regional Centre among Professional Social Workers, undergraduate and Post Graduate Social Work Students, practitioners and IGNOU counsellors under the mentorship and guidance of Mr Vivek Trivedi and Dr J. K. Yadav. Later, inspired by the successful organisation of World Social Work Day for the first time in the region, a giant leap was taken in conceiving formal and legal set up of Association of Professional Social Workers and Development Practitioners in 2014.

The first official debut of commemorating World Social Work Day 2015 in the entire northern region was made under the mentorship and invitation from the renowned social worker and the then His Excellency Prof. Kaptain Singh Solanki, Hon'ble Governor, Punjab and Haryana, the Administrator, U.T. Chandigarh at Raj Bhawan, U.T. Chandigarh.

Since then, APSWDP is celebrating consecutively World Social Work Day at Chandigarh by involving leading and premier government and non-government institutions more prominently, State Legal Service Authority, U.T. Chandigarh, District Legal Service Authority, Chandigarh, Rajiv Gandhi National Institute of Youth Development, Regional Centre, Chandigarh, Govt. of India, School of Public Health, PGIMER, Chandigarh, Centre for Social Work, Panjab University, Chandigarh, Punjab Energy Development Agency (PEDA), Punjab Tourism Department, The Climate Reality Project India, Municipal Corporation, Chandigarh, Union Bank of India, RO, Chandigarh etc. in past.

#### **WORLD SOCIAL WORK DAY 2021**

World Social Work Day is on the 16th March 2021. It is the key day in the year that social workers worldwide stand together to advance our common message globally. This year, the 2021 World Social Day highlights Ubuntu: I am Because We Are. This is the first theme of 2020 to 2030 Global Agenda for Social Work and Social Development. Ubuntu: I am Because We are – Strengthening Social Solidarity and Global Connectedness. Ubuntu: 'I am because we are' is a concept and philosophy that resonates with the social work perspective of the interconnectedness of all peoples and their environments. It speaks to the need for global solidarity and also highlights indigenous knowledge and wisdom. Silvana Martinez, IFSW President commented. The theme comes from extensive consultation within IFSW and beyond. At a time when global politics has retreated into nationalism, Ubuntu is a powerful message on the need for solidarity at all levels: within communities, societies, and globally.

It is a message that all people are interconnected and that our future is dependent on recognizing all people's involvement in co-building a sustainable, fair, and socially just future. Motivated by IFSW, APSWDP invites all social workers, partner organizations, and people who care about the future to partner and organize events in the country. Together we can change the world for this and future generations.

## **TARGET AUDIENCE**

- Program Managers and Development Practitioners
- Public Health, Social Development, and Legal Experts,
- Civil Society Advocates, Academicians, and Researchers,
- Social Work Students,
- Corporate Representatives, Activists and Change Makers

# **MODE OF COMMUNICATION**

The mode of communication for WSWD 2021 is English. However, the participants from regional background are also encouraged to join the conversation in their respective vernacular. APSWDP does not discriminate on the grounds of language. We believe in participation from across the lines. Our volunteers will felicitate the participants in case if they are not comfortable with the language.

# **PARTNERSHIP OPPORUNITIES**

APSWDP invites proposals from academic institutions, civil society organizations, corporates for partnership in celebrating, commemorating WSWD 2021 in the country by way of organizing events in the form of the conference, training workshops, seminars, and dialogue in any format (physical and virtual).

#### **FOR ANY QUERIES, CONTACT**



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