

WE SUPPORT SDG'S

A COMPREHENSIVE REPORT

Awareness Programme on

Social Work Profession among Youth

For Youth undergoing Skill Training
Programme



Promoting the Importance of Human Relationships

मानवीय संबंधों के महत्व को प्रोत्साहन
ਮਾਨਵ ਸਬੰਧਾਂ ਦੇ ਮਹੱਤਵ ਨੂੰ ਪ੍ਰੋਤਸਾਹਨ



COMMEMORATING WORLD SOCIAL WORK DAY (WSWD) – 2020



Organized by

Chaudhary Devi Lal Center for Learning (CDCL),
Chandigarh



under the aegis of

Association of Professional Social Workers and
Development Practitioners (APSWDP)

An Association in Special Consultative Status with the United Nations
Economic & Social Council (UN-ECOSOC)

Affiliated with the United Nations Department of Global
Communications (UN-DGC)



Conceptualized Designed & Edited by:	Shri Hitesh Kumar Gulati Director – Policy and Administration (Hon.), APSWDP	
Compiled by:	Shri Amitoz Dogra Program Convener, Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh	
Coordinating Team Members	CDCL Shri Amitoz Dogra Program Convener, CDCL Shri Vinay Kumar Program Coordinator	APSWDP Shri Hitesh Kumar Gulati Director – Policy and Administration Shri Karamveer Singh Programme Coordinator (Hon.), APSWDP

The comprehensive report on World Social Work Day 2020 has been compiled by Association of Professional Social Workers and Development Practitioners (APSWDP), Chandigarh [Association in Special Consultative Status with the United Nations Economic and Social Council (ECOSOC)].

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Association of Professional Social Workers and Development Practitioners (APSWDP)
Post Box No. 363, Post Office Sector 11-D, Chandigarh - 160011

Website: www.apswdp.org

E-mail: apswdp@gmail.com



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COMMEMORATING WORLD SOCIAL WORK DAY 2020

- History
- World Social Work Day (WSWD) at the United Nations
- Objectives of WSWD at the UN are
- About Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh
- About APSWDP
- World Social Work Day at Chandigarh



COMMEMORATING WORLD SOCIAL WORK DAY 2020

HISTORY

World Social Work Day (WSWD) was launched by The International Federation of Social Workers (IFSW) in 1983. Later, other social work organizations such as the International Association of Schools of Social Work (IASSW) have also joined as partners to this event. WSWD has become a focal point in the social work calendar with social workers all over the world celebrating and promoting the contributions of the profession towards individuals, families, communities and wider society. The day is celebrated on every 3rd Tuesday of March.

On this day, social work organizations throughout the world celebrate WSWD by the way of bringing messages to their governments, communities, and peer professional groups on the unique and significant contributions made by the social work profession. The actions also highlight approach of social work profession to facilitating sustainable community outcomes by applying a developmental and capacity building approach coupled with advocating for social justice and human rights.

The themes of WSWD are set for two years according to the goals of the Global Agenda for Social Work and Social Development:

2012 – 2014: *Promoting social and Economic Equality*

2015 – 2016: *Promoting the Dignity and Worth of Peoples*

2017 – 2018: *Promoting Community and Environmental Sustainability*

2019 – 2020: *Promoting the Importance of Human Relationships*

Every year IFSW produces a poster announcing WSWD which is spontaneously translated into over 45 languages, and presented to governments, political bodies posted on the notice boards of social services and in social work classrooms throughout the world. The event has become so successful in recent years it is now generally considered as highlight of international solidarity and cooperation of social workers.

WORLD SOCIAL WORK DAY AT THE UNITED NATIONS

IASSW and IFSW have special consultative status with the United Nations Economic and Social Council (UN-ECOSOC) (IASSW since 1947 and IFSW since 1959). Jointly the representatives of both organizations have annually celebrated WSWD at the UN in New York since 1983 and in Geneva since 2012. Sporadically WSWD at the UN has also been celebrated in Vienna, Nairobi, and Santiago de Chile. In 2017 for the first time WSWD was celebrated at the UN in Bangkok.

References:

https://www.ifsw.org/wp-content/uploads/ifsw-cdn/assets/ifsw_85801-10.pdf

<https://www.apswdp.org>

**COMMEMORATING WORLD SOCIAL WORK DAY 2020****OBJECTIVES OF WSWD AT THE UN ARE**

- To strengthen existing or to establish new contacts, cooperation and partnership with UN organisations and with allied international NGOs.
- To spread knowledge about social work, its values, principles and methods in practice and theory among UN organizations and allied international NGOs.
- To highlight social work actions, policies and achievements in the pursuit of common goals.
- To disseminate the knowledge about UN activities, goals, program and campaigns among social workers, social work organizations and institutions.

ABOUT CHAUDHARY DEVI LAL CENTER FOR LEARNING (CDCL), CHANDIGARH

Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh has been established with the purpose of providing skilled and higher education to the youth with special emphasis on Technology Skilling and Entrepreneurship. Based in the heart of City Beautiful, Chandigarh, CDCL has been established with the clear mission to pursue excellence in all fields of education and to adhere to the highest standards in all its work. With sprawling campus & state of art infrastructure, CDCL has an auditorium with a 1500 seating capacity, besides having the work place with work stations perfectly networked for about 500-600 people at any given point of time

Backed by the association of the Trust and its alliance with the Industry since over 13 years, it has a large number of Placement Partners spread geographically to provide employment to the youth skilled from the organization.

CDCL has a vision to develop itself as a is a Talent Development Organization, building skilled manpower pool for various industry requirements to contribute to the success of individuals and organizations worldwide and to help the upcoming businesses overcome its human resource challenges.

CDCL's Individual Learning Service offerings will include Industry-Endorsed programs for students seeking careers in IT, Short duration modular courses for Engineering segment & Working professionals, Computer fundamentals for beginners in age group of 5 – 80 years.

CDCL has already put in place a Canada pavilion, which will increase the socio-economic synergy between India and Canada in a proactive manner & which will be a strong connect between young entrepreneurs in this region and Canada. The Canada Pavilion was inaugurated by Mr. Ed Fast, Minister of International Trade, Canada.

**COMMEMORATING WORLD SOCIAL WORK DAY 2020****ABOUT CHAUDHARY DEVI LAL CENTER FOR LEARNING (CDCL), CHANDIGARH**

CDCL in association with Walchand Talent First and Dale Carnegie Training, US, has also launched of a finishing school and it will prepare the students of Tricity for their plunge into sectors like IT-ITES, BPO, Retail, Banking, Telecom, Insurance, FMCG, Media, etc". CDCL is an authorized training partner to RASCI ~ NSDC. and a VTP for Chandigarh UT under PM Skill Development Initiative 2014-15.

CDCL is a Project implementation Agency to Municipal Corporation Chandigarh and a Vocational training Provider (VTP) for Chandigarh UT under National Urban Livelihood Mission (NULM) running courses in technical industry like Air conditioner and refrigeration.

ABOUT APSWDP

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional association of professional social workers and development practitioners working in various social welfare domain across the country. Social issues like poverty, livelihood, health, education, water & sanitation, unemployment, disease control programme, urbanization, youth issues of de-addiction and others have covered the whole gamut government, development agencies and academic institutions. Since, the influx of specialization and expertise has increased over the current decade in the country among implementation agencies, then requirement of trained social work professionals and practitioners is indeed a factual requirement. The association focuses on creating a country wide and global network of dedicated social work professionals and development practitioners from remote geographical rural areas, to discuss, debate and develop key framework on evidence & practice-based interventions, methods. Focus will be to enable social workers and development practitioners all around the globe to share their ideas and working on various development issues. APSWDP will also offer a platform to youth leaders, scholars/researchers with striving passion to participate in bringing reformation through correctional measures in existing policies.

WORLD SOCIAL WORK DAY AT CHANDIGARH

Prior to the evolution of Association of Professional Social Workers & Development Practitioners (APSWDP) Alliance of Professional Social Workers has commemorated World Social Work Day 2014 for the first time in Chandigarh at IGNOU Regional Centre among Professional Social Workers, undergraduate and Post Graduate Social Work Students, practitioners and IGNOU Counselors under the leadership of Shri Vivek Trivedi, Dr. D.B. Negi and Dr. Joginder Kumar Yadav.

Later, after the successful organisation of World Social Work day for the first time in the region, made a giant leap in the foundation of Association of Professional Social Workers and Development Practitioners in 2014



COMMEMORATING WORLD SOCIAL WORK DAY 2020

WORLD SOCIAL WORK DAY AT CHANDIGARH

which had made official commemoration of World Social Work Day 2015 for the first time in the entire region under the mentorship and invitation from the renowned social worker and the then his excellency Prof. Captain Singh Solanki, Hon'ble Governor, Punjab and Haryana, the Administrator, U.T. Chandigarh at Raj Bhawan, U.T. Chandigarh.



Since then APSWDP is celebrating consecutively World Social Work day at Chandigarh by involving leading and premier government and non-government institutions prominently, State Legal Service Authority, U.T. Chandigarh, District Legal Service Authority, Chandigarh, Rajiv Gandhi National Institute of Youth Development, Regional Centre, Chandigarh, Govt. of India, School of Public Health, PGIMER, Chandigarh, Centre for Social Work, Panjab University, Chandigarh, Punjab Energy Development Agency (PEDA), Punjab Tourism Department, The Climate Reality Project India, Municipal Corporation Chandigarh, Union Bank of India, RO, Chandigarh, etc.



BACKGROUND

- **Background Note**
- **Objective of WSWD at CDCL, Chandigarh**
- **Content and Structure**
- **Target Audience**
- **Outcomes**



BACKGROUND

BACKGROUND NOTE

In the background of World Social Work Day 2020, Association of Professional Social Workers & Development Practitioners (APSWDP), Association in Special Consultative Status with the United Nations Economic & Social Council (UN-ECOSOC) and Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh, has planned to mark and observe the global day in Chandigarh for strengthening Social Work Profession in Chandigarh through an awareness programme on Social Work Profession among youth undergoing skill training programme under national missions.

Youth can play a decisive role in promoting the Sustainable Development Goals (SDGs). They can significantly contribute in tackling global issues with their imagination, energy, and appropriate advocacy strategies. They have great potential to positively impact the community by adopting actions at local level.

Now the inclusive society is paying attention to the role and impact of Social Work Education as a means of implementation of SDGs. Social Work Education is considered as the main tool and enabler that will accelerate the achievement of SDGs. It is vital in driving progress towards achieving each and every one of the 17 goals. It is already empowering millions of individuals around the world by providing access to professional education in social work, welfare administration, social development and community development.

During the awareness programme, participants explored innovative solutions to the problems at community level by learning and thinking. They also developed an understanding and integration of social work theories and practice.

OBJECTIVE OF WSWD AT CDCL

The objectives of the awareness programme were:

- a. Provide a venue for establishing network amongst the participants who are devoted to the method of CDD as well as the pledge behind the 2030 Agenda: “no one will be left behind”.
- b. Promoting Professional Social Work concept, approaches, principles, methods, areas, skills and code of ethics.
- c. Sense the voyage from volunteerism to professionalism and theory to practice.
- d. Promoting Social Work Education for Sustainable Community Development.
- e. To develop youth's professional social work values and ethics.
- f. To encourage youth to be active advocates of SDGs.
- g. Promote information sharing and exchange within the progressing states to work in cohesion effectively with youth led network.



BACKGROUND

CONTENT AND STRUCTURE

The capacity building and training workshop contents are composed of the following:

- a. Introduction to Social Work, Principles, Methods of Social Work and Ethics.
- b. Overview of Community Development and Community Driven Development.
- c. Operation and Management of Community Based Organisations.
- d. Overview on Sustainable Development Goals (SDGs).
- e. Affiliations/ Memberships to Federations/ Network and M-NGOs.
- f. Resource mapping and mobilization.
- g. Preparing Project Proposals.
- h. Documentation and Reporting Tools.
- i. Areas of Community Development Practice (Disability, Urban Poverty, Livelihood, Human Securities/ Trafficking, Climate Change and Environmental Sustainability, Youth Development).

TARGET AUDIENCE

The target groups of the awareness programme were young students and urban poor youth of Chandigarh, who were inspired to pursue their education and career in the field of Social Work.

OUTCOMES

The projected outcomes from the awareness and skill development programme were as under:

- a. Greater understanding on professional approaches on Social Work, Social Development, Social Welfare and Community Development.
- b. Increased level of awareness on Sustainable Development Goals (SDGs).
- c. Better understanding of how to put theory into practice in social work domain.
- d. Build professional networks, exchange information and knowledge among the participants.



WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

- Floral Welcome
- Formal Welcome
- Programme Introduction
- Address by Guest of Honor
- Inaugural Address by Chief Guest
- Valedictory Session



WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

FLORAL WELCOME

The Chief Guest Smt. Rekha Trivedi, Secretary General, Association of Professional Social Workers and Development Practitioners (APSWDP) inaugurated the awareness and skill development program on Social Work Profession among Youth, for youth undergoing skill training programme and launched the World Social Work Day 2020 in presence of Guest of Honor Smt. Ritika Singh, Head - Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh. A floral welcome was given to the Chief Guest and Guest of Honor by Shri Amitoz Dogra, Program Convener and Shri Vinay Kumar, Program Coordinator.



FORMAL WELCOME

The formal welcome address was given by Shri Amitoz Dogra, Program Convener, CDCL, Chandigarh wherein he extended heartiest welcome to the Chief Guest and Guest of Honor in the programme followed by the participants from various domain of education and professional work.



WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

FORMAL WELCOME

He expressed gratitude to Smt. Rekha Trivedi, Chief Guest, Secretary General, APSWDP for accepting the proposal to organize a collaborative event and also welcomed Guest of Honor Smt. Ritika Singh, Head - CDCL, Chandigarh and extended his sincere thanks for their kind presence.



PROGRAMME INTRODUCTION

Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh in association with 'Association of Professional Social Workers and Development Practitioners (APSWDP) commemorated **World Social Work Day (WSWD)** on **17th March, 2020** at Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh under the aegis of Shehri Samridhi Utsav, 2020 with a theme on “**Promoting The Importance of Human Relationships**” to recognize the social workers as champions for social justice, self-determination and human rights.





WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

PROGRAMME INTRODUCTION

World Social Work Day (WSWD) 2020 is celebrated worldwide on 3rd Tuesday of every March. The day is an opportunity for social workers and others in the social service sector to celebrate their achievements as well as to raise awareness and support for the important role that social workers play in the lives of vulnerable families and communities.

Shri Amitoz Dogra shared that WSWD is a platform where the efforts of each social worker are recognized by the Government, Non-Governmental Organizations, Community and Society at large. He further added that although, recognition is not which is always demanded by them, but it is an opportunity for every social worker in the country and worldwide to come together at same platform for embracing the efforts made by each other, to honor those who deserve the applaud and finally to encourage the young aspiring leaders of the region to pursue their career in social work domain in future. It is the key day in the year when social workers stand together to advance the common message globally, he added.

ADDRESS BY GUEST OF HONOR

Smt. Ritika Singh, Guest of Honor and Head - CDCL, Chandigarh in her address emphasized on improving the quality and activities undertaken by the Institutes in Skill Building Programs in the domain of Social Work. She also suggested that CDCL and other Training Institutes in the region should build sustainable partnerships to provide theoretical and practical exposure to the young aspiring leaders of the region. The exposure should not be limited to local programs only, but with a broad horizon youth should be motivated to attend regional and national level programs. Smt. Ritika Singh shared that Human Relationships is one of the core values which plays an important role in Social Work. She appreciated the knowledge and commitment of the youth who are planning to pursue their career in the social work domain.





WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

ADDRESS BY CHIEF GUEST

Smt. Rekha Trivedi, Chief Guest, Secretary General, APSWDP in her address appreciated the efforts of CDCL, Chandigarh to facilitate and uplift the urban poor youth by celebrating the special events in addition to regular employment linked skill building programme.

Smt. Rekha Trivedi said that this day reminded of our affirm commitment towards the society by way of learned principles and methods of social work. She also stressed that young person who wanted to pursue education in the domain of Social Work Profession, they can also study social work from IGNOU and gradually enter in this happening sector and contribute professionally too. She also shared her life story that how she has become volunteer turned professional in social work domain.



VALEDICTORY SESSION

Shri Vinay Kumar, Program Coordinator proposed vote of thanks to the Chief Guest and Guest of Honor, other officers from CDCL, Chandigarh distinguished guests, and young aspiring leaders/ participants from various background, for giving their valuable time to celebrate the World Social Work Day (WSWD) as well as to raise awareness and support for the important role that social workers play in the lives of vulnerable families and communities.

He expressed special thanks to both the Chief Guest and Guest of Honor on the dais on behalf of Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh and all the august audience present for the programme, who have come with a motive to share/ gather knowledge in the field and spread it in their own community for broadening their horizon of work in community development.



WORLD SOCIAL WORK DAY 2020 AT CDCL, CHANDIGARH

VALEDICTORY SESSION





PROGRAM EXECUTION AND WAY FORWARD



PROGRAM EXECUTION AND WAY FORWARD

PROGRAM EXECUTION

Amid the outbreak of COVID-19/ SARS-nCOV-2, the program was executed as per the guidelines of Ministry of Health and Family Welfare, Government of India keeping in view the health of all the participants.

WAY FORWARD

In continuation to the commitment made while commemorating the day the association has planned a discrete action plan to go forward:

- Building capacities through trained resources.
- Collaborating with various institutions in order to strengthen and enhance their capacities.
- Involving youth in Community Development processes and actions.
- Expansion through Information, Education and Communication (IEC) and Behavioral Change Communication (BCC) activities.
- Identify and Train Professional Network of Social Workers and Development Practitioners.
- Propagating SDG 17 partnerships to increase the coverage in order to achieve other SDGs.
- Adopting vulnerable community within the local area to provide voluntary education services to children, motivating underprivileged to form SHGs.



ANNEXURE

- Programme Agenda



ANNEXURE

PROGRAMME AGENDA

Celebrating World Social Work Day

Awareness Programme on Social Work Profession among Youth for Youth undergoing Skill Training Programme

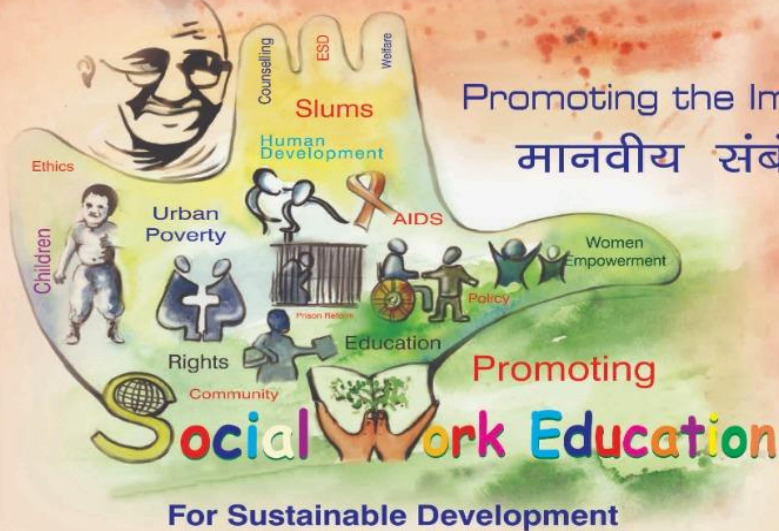
on 17th March, 2020

at Conference Hall, Chaudhary Devi Lal Centre of Learning (CDCL), Chandigarh

Organized by
Chaudhary Devi Lal Center for Learning (CDCL), Chandigarh

under the aegis of
Association of Professional Social Workers and Development Practitioners (APSWDP)

Programme Schedule	Sessions	Resource Persons
09:00 am to 09:30 am	Registration of Participants	Shri Vinay Kumar, Program Coordinator
09:30 am to 09:35 am	Floral welcome of Chief Guest Smt. Rekha Trivedi, Secretary General, APSWDP Floral Welcome to Guest of Honor Smt. Ritika Singh, Head CDCL	Shri Amitoz Dogra Program Convener, CDCL & Shri Vinay Kumar Program Coordinator
09:35 am to 09:40 am	Formal Welcome and Introduction about the Programme	Shri Amitoz Dogra Program Convener, CDCL
09:40 am to 10:00 am	Address by Guest of Honor	Smt. Ritika Singh, Head CDCL
10:00 am to 10:20 am	Address by Chief Guest	Smt. Rekha Trivedi Secretary General, APSWDP
10:20 am to 10:30 am	Vote of Thanks	Shri Vinay Kumar, Program Coordinator



Promoting the Importance of Human Relationships
मानवीय संबंधों के महत्व को प्रोत्साहन

World Social Work Day
17th March, 2020

विश्व समाज कार्य दिवस
१७ मार्च, २०२०

Chandigarh, India

Association of Professional Social Workers & Development Practitioners (APSWDP)

Post Box No. 363, Post Office: Sector 11-D,
Chandigarh (U.T.)-160011, INDIA

@apswdp | apswdp@gmail.com | www.apswdp.com

Association in Special Consultative Status under Economic and Social Council (ECOSOC) of United Nations

“Do what you can to show you care about other people, and you will make our world a better place.”

- Rosalynn Carter

Association of Professional Social Workers and Development Practitioners (APSWDP) (Regd.) Chandigarh, INDIA

An Association in Special Consultative Status with the United Nations Economic & Social Council (UN-ECOSOC)

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Affiliated with NITI Aayog (Former Planning Commission of India)

E:Mail: apswdp@gmail.com

Website: www.apswdp.org

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Twitter: @apswdp_india

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Youtube: APSWDP Chandigarh