



WE SUPPORT SDG'S

## A COMPREHENSIVE REPORT

# SEMINAR

ON

## THEORETICAL CONNOTATION OF THE IMPORTANCE OF HUMAN RELATIONSHIPS IN MANAGING SUBSTANCE ABUSE

Committed to achieve Sustainable Development Goals 3 - Good Health and Well-Being

*On the occasion of*

## WORLD SOCIAL WORK DAY 2020

'Promoting the Importance of Human Relationships'

*Organised by*

**Department of Community Medicine & School of Public Health, (PGIMER), Chandigarh**

*In collaboration with*

**Association of Professional Social Workers and Development Practitioners (APSWDP), Chandigarh**

(An association in Special Consultative Status with Economic and Social Council (ECOSOC) of United Nations since 2019.)

**Integrated Association of Medical, Basic and Social Scientists (IAMBSS)**

**Strategic Institute for Public Health Education and Research (SIPHER)**

*Resource Partner*

**Resource Centre for Tobacco Control (RCTC)**

[www.rctcpgi.org](http://www.rctcpgi.org)



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The comprehensive report on World Social Work Day 2020 has been compiled by Association of Professional Social Workers and Development Practitioners (APSWDP), Chandigarh [Association in Special Consultative Status with the United Nations Economic and Social Council (ECOSOC)].

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***The most important ingredient we put into any relationship is not what we say or what we do, but what we are.***

**Stephen Covey**

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# COMMEMORATING WORLD SOCIAL WORK DAY 2020

- **History**
- **World Social Work Day (WSWD) at the United Nations**
- **Objectives of WSWD at the UN are**
- **About Department of Community Medicine and School of Public Health, PGIMER, Chandigarh**
- **About APSWDP**
- **World Social Work Day at Chandigarh**



## COMMEMORATING WORLD SOCIAL WORK DAY 2020

## HISTORY

World Social Work Day (WSWD) was launched by The International Federation of Social Workers (IFSW) in 1983. Later, other social work organizations such as the International Association of Schools of Social Work (IASSW) have also joined as partners to this event. WSWD has become a focal point in the social work calendar with social workers all over the world celebrating and promoting the contributions of the profession towards individuals, families, communities and wider society. The day is celebrated on every 3rd Tuesday of March.

On this day, social work organizations throughout the world celebrate WSWD by the way of bringing messages to their governments, communities, and peer professional groups on the unique and significant contributions made by the social work profession. The actions also highlight approach of social work profession to facilitating sustainable community outcomes by applying a developmental and capacity building approach coupled with advocating for social justice and human rights.

The themes of WSWD are set for two years according to the goals of the Global Agenda for Social Work and Social Development:

**2012 – 2014:** *Promoting social and Economic Equality*

**2015 – 2016:** *Promoting the Dignity and Worth of Peoples.*

**2017 – 2018:** *Promoting Community and Environmental Sustainability*

**2019 – 2020:** *Promoting the Importance of Human Relationships*

Every year IFSW produces a poster announcing WSWD which is spontaneously translated into over 45 languages, and presented to governments, political bodies posted on the notice boards of social services and in social work classrooms throughout the world. The event has become so successful in recent years it is now generally considered as highlight of international solidarity and cooperation of social workers.

## WORLD SOCIAL WORK DAY AT THE UNITED NATIONS

IASSW and IFSW have special consultative status with the United Nations Economic and Social Council (UN-ECOSOC) (IASSW since 1947 and IFSW since 1959). Jointly the representatives of both organizations have annually celebrated WSWD at the UN in New York since 1983 and in Geneva since 2012. Sporadically WSWD at the UN has also been celebrated in Vienna, Nairobi, and Santiago de Chile. In 2017 for the first time WSWD was celebrated at the UN in Bangkok.

## References:

[https://www.ifsw.org/wp-content/uploads/ifsw-cdn/assets/ifsw\\_85801-10.pdf](https://www.ifsw.org/wp-content/uploads/ifsw-cdn/assets/ifsw_85801-10.pdf)

<https://www.apswdp.org>



## COMMEMORATING WORLD SOCIAL WORK DAY 2020

## OBJECTIVES OF WSWD AT THE UN ARE

- To strengthen existing or to establish new contacts, cooperation and partnership with UN organisations and with allied international NGOs.
- To spread knowledge about social work, its values, principles and methods in practice and theory among UN organizations and allied international NGOs.
- To highlight social work actions, policies and achievements in the pursuit of common goals.
- To disseminate the knowledge about UN activities, goals, program and campaigns among social workers and social work organizations and schools.

## ABOUT DEPARTMENT OF COMMUNITY MEDICINE AND SCHOOL OF PUBLIC HEALTH, PGIMER, CHANDIGARH

The **Postgraduate Institute of Medical Education and Research (PGIMER)** was established in 1962 which was later declared as an “Institute of National Importance” by an act of parliament on 1st April 1967 when the administrative control was passed on to an autonomous body. The Institute endeavors to produce specialists in the field of medicine and public health, and to provide the best health care, teaching and research facilities. The **Department of Community Medicine** was formally founded in 1977 with the dual purpose of evolving a feasible pattern of health service delivery to the rural people and for providing community health orientation to the resident doctors of the institute. To address the emerging challenges in Public Health Education and Research, Community Medicine Department was upgraded to a School of Public Health in the Tenth Five Year Plan (2002-06).

**Department of Community Medicine & School of Public Health (DCM and SPH)** conduct post-graduate teaching programmes and short-term training courses on various public health issues. Besides this, the department is also involved in several research projects in collaboration with national and international organizations (like DBT, ICMR, WHO, UNICEF, UNFPA, DFID, MOH&FW, and MOE&F etc.) and state governments. The department provides consultancy services to state and central health services on public health matters and national programs/projects. Each year nearly 45 training programs are conducted with an average attendance of 30 participants per course. The department also delivers population based health services to approximately 80,000 populations in rural, urban and slum communities of Haryana, Punjab and Chandigarh. SPH has developed various public for health models which have been successfully scaled and replicated across country.

SPH offers regular Doctor of Philosophy (PhD), Doctor in Medicine (MD), Post Graduate Diploma in Public Health Management (PGDPHM), and Masters of Public Health (MPH) along with various short-term courses in areas of epidemiology, health management, health promotion, communicable and non-communicable diseases.



## COMMEMORATING WORLD SOCIAL WORK DAY 2020

### ABOUT DEPARTMENT OF COMMUNITY MEDICINE AND SCHOOL OF PUBLIC HEALTH, PGIMER, CHANDIGARH



### ABOUT APSWDP

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional association of professional social workers and development practitioners working in various social welfare domain across the country. Social issues like poverty, livelihood, health, education, water & sanitation, unemployment, disease control programme, urbanization, youth issues of de-addiction and others have covered the whole gamut government, development agencies and academic institutions. Since, the influx of specialization and expertise has increased over the current decade in the country among implementation agencies, and then requirement of trained social work professionals and practitioners is indeed a factual requirement. The association focuses on creating a country wide and global network of dedicated social work professionals and development practitioners from remote geographical rural areas, to discuss, debate and develop key framework on evidence & practice-based interventions, methods. Focus will be to enable social workers and development practitioners all around the globe to share their ideas and working on various development issues. APSWDP will also offer a platform to youth leaders, scholars/researchers with striving passion to participate in bringing reformation through correctional measures in existing policies.





## COMMEMORATING WORLD SOCIAL WORK DAY 2020

### WORLD SOCIAL WORK DAY AT CHANDIGARH

Prior to the evolution of Association of Professional Social Workers & Development Practitioners (APSWDP) Alliance of Professional Social Workers has commemorated World Social Work Day 2014 for the first time in Chandigarh at IGNOU Regional Centre among Professional Social Workers, undergraduate and Post Graduate Social Work Students, practitioners and IGNOU Counselors under the leadership of Mr. Vivek Trivedi, Dr. D.B. Negi and Dr. Joginder Kumar Yadav. Later, after the successful organisation of World Social Work day for the first time in the region, made a giant leap in the foundation of Association of Professional Social Workers & Development Practitioners in 2014 which had made official commemoration of World Social Work Day 2015 for the first time in entire region under the mentorship & invitation from the renowned social worker and the then his excellency Prof. Captain Singh Solanki, Hon'ble Governor, Punjab and Haryana, the Administrator, U.T. Chandigarh at Raj Bhawan, U.T. Chandigarh.



Since then APSWDP is celebrating consecutively World Social Work day at Chandigarh by involving leading & premier government & non-government institutions prominently, State Legal Service Authority, Chandigarh, District Legal Service Authority, Chandigarh, Rajiv Gandhi National Institute of Youth Development, Regional Centre, Chandigarh, Govt. of India, School of Public Health, PGIMER, Chandigarh, Centre for Social Work, Panjab University, Chandigarh, Punjab Energy Development Agency (PEDA), Punjab Tourism Department, The Climate Reality Project India, Municipal Corporation Chandigarh, Union Bank of India, RO, Chandigarh.



## **BACKGROUND**

- **Background Note**
- **Objective of WSWD at Department of Community Medicine and School of Public Health, PGIMER, Chandigarh**
- **Content and Structure**
- **Target Audience**
- **Outcomes**



## BACKGROUND

### BACKGROUND NOTE

To commemorate the **World Social Work Day (WSWD) 2020**, Department of Community Medicine and School of Public Health, PGIMER, Chandigarh on **17<sup>th</sup> March 2020** organised a seminar aiming at promoting the importance of human relationships in managing substance abuse. The seminar entitled: **“Theoretical Connotation of the Importance of Human Relationships in Managing Substance Abuse**, was organised in collaboration with Association of Professional Social Workers & Development Practitioners (APSWDP), Strategic Institute of Public Health and Education Research (SIPHER), and Integrated Association of Medical Basic and Social Scientists (IAMBSS).

Civil Society Networks, Research Scholars, Public Health and Social Work Professionals can play a decisive role in promoting the Sustainable Development Goals (SDGs). They can significantly contribute in tackling global issues with their imagination, energy, and appropriate advocacy strategies. They have great potential to positively impact the community by adopting actions at local level.

Now the inclusive society is paying attention to the role and impact of Social Work Education as a means of implementation of SDGs. Social Work Education is considered as the main tool and enabler that will accelerate the achievement of SDGs. It is vital in driving progress towards achieving each and every one of the 17 goals. It is already empowering millions of individuals around the world by providing access to professional education in social work, welfare administration, social development and community development.

During the seminar, the Experts shared that Yoga, Ayurveda and Meditation can be helpful in combating the issue of substance abuse and how Human Relationship can play a key role in managing substance abuse. They also encouraged the participants to come up with ideas to address various issues and concrete action plans to accelerate the achievement of SDGs through Social Work Education aligned with Sustainable Development Goals (SDG's) 3 - Good Health and Well-Being and Community Development.

### OBJECTIVE OF WSWD AT COMMUNITY MEDICINE AND SCHOOL OF PUBLIC HEALTH, PGIMER, CHANDIGARH

The objectives of the Seminar were:

- a. Provide a venue for establishing network amongst the participants who are devoted to the method of CDD as well as the pledge behind the 2030 Agenda: “no one will be left behind”.
- b. Promoting Professional Social Work concept, approaches, principles, methods, areas, skills and code of ethics.
- c. Promoting Social Work Education for Sustainable Community Development.



## BACKGROUND

### OBJECTIVE OF WSWD AT COMMUNITY MEDICINE AND SCHOOL OF PUBLIC HEALTH, PGIMER, CHANDIGARH

- d. Empowerment and Capacity Building of grass-root organizations engaged in health and well-being under sustainable agenda 2030 at local level.
- e. Building effective community led advocacy network and partnership with health institutions to promote sustainable development goals.
- f. Mainstreaming of grass root organizations in public health domain on linkages and forging partnerships.
- g. Identifying and showcasing best practices among participating organizations in the field of especially Public Health.
- h. To encourage students of Public Health to be active advocates of SDGs.
- i. Promote information sharing and exchange within the progressing states to work in cohesion effectively CSOs network.



## CONTENT AND STRUCTURE

The contents of the Seminar was composed of the following:

- a. Introduction to Social Work, Principles, Methods of Social Work and Ethics.
- b. Overview of Community Development and Community Driven Development.
- c. Social Work Education aligned with Sustainable Development Goals (SDG's) 3 - Good Health and Well-Being and Community Development.
- d. Legal framework under various acts and NGOs in India.
- e. Overview on Sustainable Development Goals (SDGs).
- f. ICT and IEC strategy using Social Media (FB page/ Twitter).



## BACKGROUND

### CONTENT AND STRUCTURE

- g. Resource mapping and mobilization.
- h. Documentation and Reporting Tools.
- i. Areas of Community Development Practice (Disability, Urban Poverty, Livelihood, Human Securities/ Trafficking, Climate Change and Environmental Sustainability, Youth Development).

### TARGET AUDIENCE

The target groups of the Seminar were representatives from Civil Society Networks, Community Based Organisations (CBO's), Research Scholars, Graduate and Post Graduate students of Public Health and Social Work, Faculty Members and Government Officials from Health Department.

### OUTCOMES

The projected outcomes from the Seminar were as under:

- a. Greater understanding on professional approaches on Social Work, Social Development, Social Welfare and Community Development.
- b. Increased level of awareness on Sustainable Development Goals (SDG's).
- c. Better understanding about the role of Community Based Organisations (CBO's) in development process.
- d. Evolution of CBO's network for promoting values of NITI Aayog, UNDESA.
- e. Identify key challenges in addressing concerns of grass root organisations engaged in public health domain.
- f. Identification of trainers and focal points for promoting community driven development under Public Health domain especially Tobacco Control initiatives.
- g. Build professional networks, exchange information and knowledge among the participants.



# OPENING CEREMONY AND INAUGURAL

- **Formal Welcome**
- **Programme Introduction**
- **Felicitation by APSWDP**
- **Valedictory Session**



## OPENING CEREMONY AND INAUGURAL

### FORMAL WELCOME

The seminar was commenced with a welcome note by Dr. Sonu Goel, Additional Professor, DCH and SPH, PGIMER, Chandigarh who has been working in the field of tobacco control for the past ten years. He said, “It is very difficult to persuade someone to quit tobacco. Every substance user has million reasons to not to quit, however, human relationship could be really helpful in managing substance abuse”.



Dr. Goel extended heartiest welcome to the Experts Mr. Vivek Trivedi, Founder APSWDP; Dr. Amarjeet Singh, Professor and Head, DCM and SPH, PGIMER, Chandigarh; Dr. Sonu Goel, Additional Professor, DCH and SPH, PGIMER, Chandigarh; Dr. Ujjwal, President, Integrated Association of Medical, Basic and Social Scientists (IAMBSS); Dr. Jitender Gairolla, General Secretary, IAMBSS and Dr. Rakesh Gupta, Ex-Director Health Services, Govt. of Punjab in the programme followed by the participants present during the event. He expressed gratitude to the experts from various eminent organisations for accepting the proposal to organize a collaborative event and extended his sincere thanks for their kind presence.

### PROGRAMME INTRODUCTION

Department of Community Medicine and School of Public Health, PGIMER, Chandigarh on **17th March 2020** organised a seminar aiming at promoting the importance of human relationships in managing substance abuse. The seminar entitled: “**Theoretical Connotation of the Importance of Human Relationships in Managing Substance Abuse**”, was held on the occasion of World Social Work Day 2020. The seminar was organised in collaboration with Association of Professional Social Workers & Development Practitioners (APSWDP), Strategic Institute of Public Health and Education Research (SIPHER), and Integrated Association of Medical Basic and Social Scientists (IAMBSS).



## OPENING CEREMONY AND INAUGURAL

## PROGRAMME INTRODUCTION

Social Work Day (WSWD) 2020 is celebrated worldwide on 3rd Tuesday of every March. The day is an opportunity for social workers and others in the social service sector to celebrate their achievements as well as to raise awareness and support for the important role that social workers play in the lives of vulnerable families and communities.

Mr. Rajeev Kumar Choudhary from Department of Community Medicine and School of Public Health, PGIMER, Chandigarh shared that although, recognition is not which is always demanded by them, but it is an opportunity for every healthcare professional and social worker in the country and worldwide to come together at same platform for embracing the efforts made by each other, to honor those who deserve the applaud and finally to encourage in order to put more and more sincere efforts in future. It is the key day in the year when social workers stand together to advance the common message globally, he added.

## FELICITATION BY APSWDP

Mr. Vivek Trivedi, Founder APSWDP, Chandigarh expressed greetings on the occasion of World Social Work Day 2020 and extended heartfelt felicitation to all the Heads of the Institutions involved in the Seminar.

Mr. Vivek Trivedi, Mr. Hitesh Kumar Gulati, Director – Policy and Administration (Hon.) and Mr. Rajeev Kumar Choudhary, Program Coordinator, Department of Community Medicine and School of Public Health (DCM and SPH), PGIMER, Chandigarh felicitated Dr. Amarjeet Singh, Professor and Head, DCM and SPH, PGIMER, Chandigarh; Dr. Sonu Goel, Additional Professor, DCH and SPH, PGIMER, Chandigarh; Dr. Ujjwal, President, Integrated Association of Medical, Basic and Social Scientists (IAMBSS); Dr. Jitender Gairolla, General Secretary, IAMBSS and Dr. Rakesh Gupta, Ex-Director Health Services, Govt. of Punjab during the event.







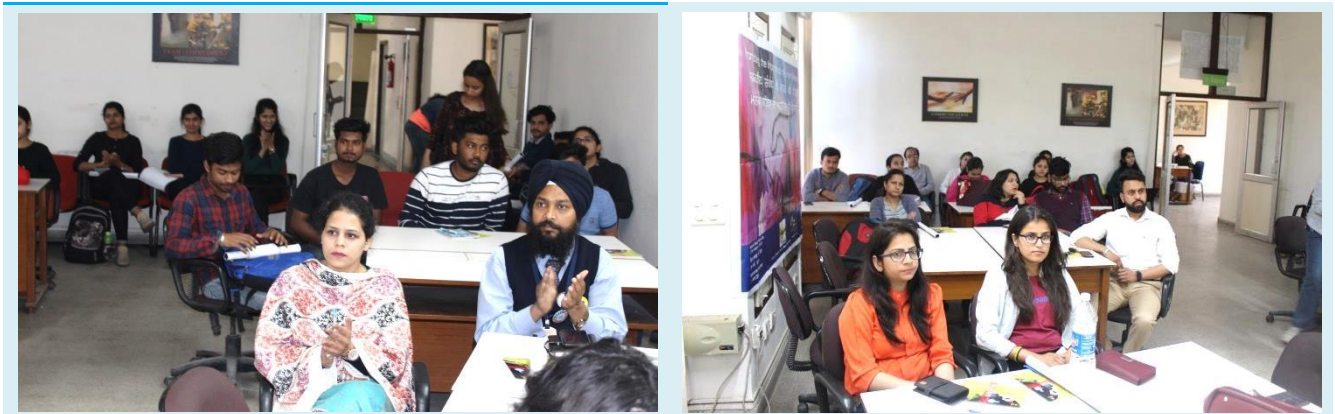
OPENING CEREMONY AND INAUGURAL

FELICITATION BY APSWDP



VALEDICTORY SESSION

On behalf of Department of Community Medicine and School of Public Health, PGIMER, Chandigarh Dr. Garima Bhatt offered her sincere thanks to the key resource persons/ experts for agreeing to their invitation and contributing their valuable time by addressing the participants during the event thus raising awareness by sharing the importance of human relationships in managing substance abuse.



**OPENING CEREMONY AND INAUGURAL****VALEDICTORY SESSION**

She expressed special thanks to all the august audience present for the programme, who came with a motive to share/ gather knowledge in the field and spread it in their own community for broadening their horizon of work in community development.



## **TECHNICAL SESSIONS**



## TECHNICAL SESSIONS

## TECHNICAL SESSIONS AT A GLANCE

**Dr. Amarjeet Singh**, Professor and Head, Department of Community Medicine and School of Public Health (DCM and SPH), PGIMER, Chandigarh apprised participants on the prime role of human relationships in ensuring de-addiction. He further apprised participants on the convergence of different behaviour change constructs to ensure better results.



Explaining the role of social work professionals in managing substance abuse, **Mr. Vivek Trivedi**, Founder, Association of Professional Social Workers and Development Practitioners (APSWDP), said, “Every community across the country is struggling with substance abuse. In order to combat the issue, we need to initiate a dialogue on community level”.



**Dr. Rakesh Gupta**, Ex-Director Health Services, Punjab & President, SIPHER, underscored the role of civil society in harnessing human relationships to manage substance abuse. “We should always try to develop a relationship with a substance user to help him quit”, he added. He further pressed raising taxes on drugs to regulate the prevalence of drug abuse in the country.



**Dr Jitender Gairolla**, General Secretary, IAMBSS explained the importance of integrated solutions towards substance abuse. He emphasized that Yoga, Ayurveda and other traditional methods in India would be really helpful in combating the issue of substance abuse.





# PROGRAM EXECUTION AND WAY FORWARD



## PROGRAM EXECUTION AND WAY FORWARD

### PROGRAM EXECUTION

Amid the outbreak of COVID-19/ SARS-nCOV-2, the program was executed as per the guidelines of Ministry of Health and Family Welfare, Government of India keeping in view the health of all the participants.

### WAY FORWARD

In continuation to the commitment made while commemorating the day the association has planned a discrete action plan to go forward:

- Training of trainers to identify key members of CBOs.
- Building capacities through trained resources.
- Collaborating with various institutions in order to strengthen and enhance their capacities.
- Expansion through Information, Education and Communication (IEC) and Behavioral Change Communication (BCC) activities.
- Identify Professional Network of Social Workers and Development Practitioners.
- Propagating SDG 17 partnerships to increase the coverage in order to achieve other SDGs.
- Adopting vulnerable community within the local area to provide voluntary education services to children, motivating women to community led network.



## PICTURE GALLERY



PICTURE GALLERY







## ANNEXURE

- Programme Agenda



## ANNEXURE

## PROGRAMME AGENDA

**SEMINAR  
ON  
THEORETICAL CONNOTATION OF THE IMPORTANCE OF  
HUMAN RELATIONSHIPS IN MANAGING SUBSTANCE ABUSE**

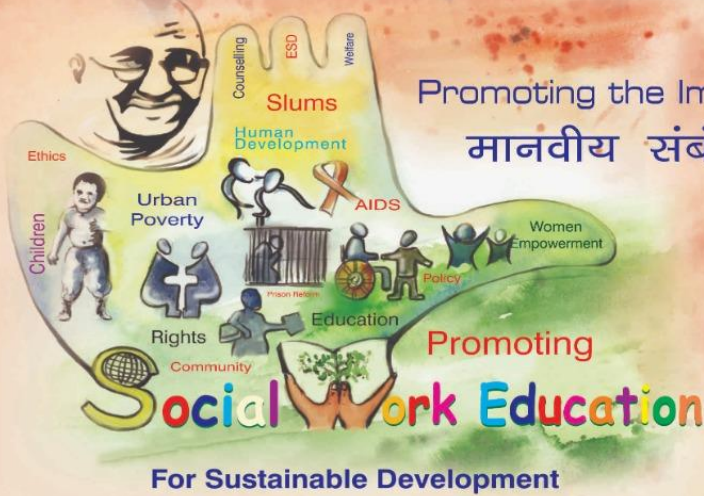
Committed to achieve Sustainable Development Goals 3 - Good Health and Well-Being

**On the occasion of WORLD SOCIAL WORK DAY 2020**

**'Promoting the Importance of Human Relationships'**

**Date:** 17th March 2020 | **Time:** 02:30 pm – 05:00 pm | **Venue:** DCM&SPH, PGIMER Chandigarh

Time	Theme	Guest/ Facilitator
02:30 pm to 02:40 pm	REGISTRATION	Ms. Gurleen/ Anuj/ Dr. Priyanka
02:40 pm to 03:00 pm	<p><b>Welcome &amp; Introduction</b></p> <p>How can social work professionals harness the potential of human relationships in ensuring better de-addiction?</p> <p>Role of Civil Society in Harnessing Human Relationships to Manage Substance Abuse</p> <p>Integrated solution towards substance abuse</p>	<p>Dr. Sonu Goel, Professor, DCM &amp; SPH, PGIMER</p> <p>Mr. Vivek Trivedi, Founder, APSWDP</p> <p>Dr. Rakesh Gupta, Ex- Director Health Services, Govt. of Punjab</p> <p>Dr. Jitender, Gen. Secretary, IAMBSS</p>
03:00 pm to 03:10 pm	Quiz Session	Mr. Rajeev Choudhary & Dr. Garima Bhatt
03:10 pm to 03:30 pm	Prime Role of Human Relationships in Ensuring De addiction - Convergence of Different Behaviour Change Constructs	Dr. Amarjeet Singh, Professor and Head, DCM and SPH, PGIMER
03:30 pm to 03:40 pm	Experience sharing by Participants	Mr. Rajeev Kumar Choudhary & Dr. Garima Bhatt
03:40 pm to 04:00 pm	FAQ Session	Dr. Abhishek Ghosh, Assistant Professor, PGIMER
04:00 pm to 04:10 pm	Tobacco Cessation and Human relationship – Case Study	Dr. Garima Bhatt
04:10 pm to 04:20 pm	Session on Laughter Yoga	Dr. Nidhi Jaswal
04:20 pm to 04:40 pm	Registration campaign - National Conference on Tobacco or Health (NCTOH)	Dr. Sonu Goel
4:40 pm onwards	Vote of Thanks followed by Group Photograph & High tea	Mr. Rajeev Kumar Choudhary, Coordinator



Promoting the Importance of Human Relationships  
मानवीय संबंधों के महत्व को प्रोत्साहन

World Social Work Day  
17th March, 2020

विश्व समाज कार्य दिवस  
१७ मार्च, २०२०

Chandgarh, India

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“Do what you can to show you care about  
other people, and you will make our world a  
better place.”

- Rosalynn Carter

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(APSWDP) (Regd.) Chandigarh, INDIA**

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