



APSWDP Supports Sustainable Development Goals

APSWDP VIRTUAL DIALOGUE ON

WOMEN EMPOWERMENT AND SOCIAL COHESION

The Role, Influence & Impact on Community Driven Development (CDD)

20th June 2021 (Sunday) | 03:00 pm to 05:00 pm (IST)



GUESTS



Dr. S. Lalitha
Chief Guest

HOD - Department of Social Work, RGNIYD, Chennai



Deepika Bahri
Guest of Honor

President WICCI, UT Chandigarh and CEO, Antraajaal

PANELISTS



Komal Chawla
Sr. Learning

Experience Designer
College of Business and Law,
RMIT University, Melbourne



Dr. Nayanika Singh
Assistant Professor - Psychology
MGSIPA, Govt. of Punjab,
Chandigarh



Dr. Pooja Chopra
Founder Director
Orlina Ventures Pvt. Ltd.,
Chandigarh



Supriya Salaria
Manager - Life Sciences
Signicent LLP, Mohali

ORGANISING TEAM



Vivek Trivedi
Principal Convener
& Founder APSWDP



Hitesh Kumar Gulati
Convener & Moderator
Hon. Director General, APSWDP



Rivti Chand
Co-Convener
Member APSWDP



Rajeev Choudhary
Co-Convener & Rapporteur
Member APSWDP

Association of Professional Social Workers and Development Practitioners (APSWDP)

In Special Consultative Status with Economic and Social Council of the United Nations since 2019

Affiliated with Department of Global Communications (DGC) of the United Nations since 2019

Registered with NITI AAYOG (Former Planning Commission of India) since 2015

BACKGROUND

From farming to technology, corporate to social sector, climate change and defense services, women are locally and globally working on sustainable development in outstanding capacities as role models and impacting all facets of life. The world is witnessing a significant transformation and behavioral shift in both women's and society's views about women's equality and freedom.

Indian traditions and wisdom worships women as Shakti: Goddess of Power and a central force for driving the family and community at large. Women reinvests almost triple of her income into the family as compared to men. It means she spends more on her family, food, shelter and education, which eventually builds long-term community and economic gains for the society. Women being given equal access to productive resources as men can increase the results/earnings by almost 25-30%.

When women realize their financial goals, whether it's growing an enterprise, cultivating their family or investing in education, they're more mentally resilient for themselves and their families. Women play a crucial role in building social cohesion and catalyzing mutual solidarity among individuals and communities. Most of the countries across the globe have benefited with the involvement of women in economic progress, social development and climate change solutions in the last two decades. Women bestowed with their altruistic thinking are creating wonders globally by building businesses and social enterprises, eventually ensuring a better future for all.

Women Empowerment and Social Cohesion virtual dialogue focuses on embracing participation through behavioral modification and synergizing the influences and environment that promotes community cohesion including strengthened services and improved well-being while emphasizing the significant role played by women in corporates, youth and civil society organizations. In addition, the program promotes the dialogue among corporates, social enterprises, educationists, policy makers, relevant institutions and within communities for achieving the Sustainable Development Goals (SDG's).

VIRTUAL DIALOGUE ON WOMEN EMPOWERMENT AND SOCIAL COHESION

Aligned to the initiatives of women empowerment and sustainable development, the **Virtual Center of Excellence for Social Welfare Administration (VCoE-SWA)**, under the aegis of Association of Professional Social Workers and Development Practitioners (APSWDP) has conceived a Virtual Dialogue on "***Women Empowerment and Social Cohesion - The Role, Influence and Impact on Community Driven Development (CDD)***" in partnership with Signicent Information Solutions LLP and Women's Indian Chamber of Commerce and Industry (WICCI), Chandigarh on **20th June, 2021 (Sunday)** from **03:00 pm to 05:00 pm (IST)**, with an aim to empower women in different domains of life, develop understanding through case studies of women role-models and explore ways of synergizing with faith, connectedness and civic engagement in achieving economic growth and sustainable development.

ABOUT ORGANISING BODY

Association of Professional Social Workers and Development Practitioners (APSWDP)

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional membership-based organization of professional social workers and development practitioners working in various social welfare domain across the country. APSWDP has been conferred Special Consultative Status with Economic and Social Council (ECOSOC) and affiliation with the Department of Global Communication (DGC) of United Nations since 2019. Social issues like poverty, livelihood, health, environment, education, water & sanitation, unemployment, disease control program, urbanization, youth issues of de-addiction, and others have covered the whole gamut of government, development agencies, and academic institutions.

Since the influx of specialization and expertise has increased over the current decade in the country among implementation agencies, then the requirement of trained social work professionals and practitioners is indeed a factual requirement. The association focuses on creating a countrywide and global network of dedicated social work professionals and development practitioners from remote geographical rural areas, to discuss, debate, and develop a key framework on evidence & practice-based interventions, methods.

ABOUT COLLABORATIVE PARTNERS

Signicent Information Solutions LLP

Signicent LLP (IND & USA) is a well-established firm with 80+ experts that assist businesses globally in their technology innovation, patents, trademarks, valuation, licensing, tech-transfer & market research needs. The company has four major divisions, namely Technology Research, Patent & TM Research, PatView™ BI Dashboard and Market Research which works collaboratively to provide seamless solutions. Signicent works on 2000+ new technology areas each year ranging from hi-tech to FMCG, life sciences to semiconductors and manufacturing to artificial intelligence. Manual expertise and efficiency of our team are enhanced by algorithms, thereby reducing time and cost expenditures on redundant tasks. Powered by the most sophisticated technology, the award-winning product PatView™ transforms the manually curated information into valuable business insights.

Source: <https://signicent.com>

Women's Indian Chamber of Commerce and Industry (WICCI), Chandigarh

WICCI Chandigarh is Union Territory (UT) Council of Women's Indian Chamber of Commerce and Industry (WICCI), a premier National Business Chamber for Women envisioning Global Impact for Women Entrepreneurs, Businesswomen and Professionals from all walks of life. Supported by the massive global and influential women's networks viz. G100, ALL Ladies League (ALL), Women Economic Forum (WEF) and SHEconomy, with 250,000 members and industry leaders worldwide, WICCI drives fundamental changes in governmental policies, laws, incentives and entrepreneurial ecosystems, with a view to robustly encourage and empower women in business, industry and commerce across all sectors and fields. Representing a wide variety of sectors of industry, economy and society, WICCI actively engages the voice of thousands of women entrepreneurs and professionals.

Source: <https://wicci.in/>

KEY OBJECTIVES

The **key objectives** of the virtual dialogue are:

- Affirming our commitment towards psycho, social and economic empowerment of women.
- Providing a venue for establishing network amongst the participants who are devoted to the method of Community Driven Development (CDD) for Women as well as the pledge behind the 2030 Agenda: “no one will be left behind”.
- Building effective women led advocacy network and partnership to promote sustainable development goals.
- Mainstreaming women network and SHG’s on linkages and forging partnerships.
- Identifying and showcasing best practices among participating SHG’s.
- Promote information sharing and exchange at the local and global level to work in cohesion effectively with women led network.

MODE OF COMMUNICATION

The mode of communication for the virtual dialogue is English. However, the participants from regional background are also encouraged to join the conversation in their respective vernacular. APSWDP does not discriminate on the grounds of language. We believe in participation from across the lines. Our volunteers will felicitate the participants in case if they are not comfortable with the language.

TARGET AUDIENCE

- Health Program Manager
- Social Activist
- Development Practitioner
- Business Consultant
- Legal Practitioner
- Researcher
- Academician
- Corporate Sector Professional
- Corporate Social Responsibility
- Entrepreneur
- Government
- Student
- Others

REGISTER FOR PARTICIPATION

For participation, please register in advance on the web link: <https://bit.ly/3zvOl1W>

FOR ANY QUERY, PLEASE CONTACT

Association of Professional Social Workers and Development Practitioners (APSWDP), India

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