



CHITKARA
UNIVERSITY
College of Education



INTERNATIONAL LITERACY DAY

Transforming Literacy Learning Spaces



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Date : 8th September, 2022

Time : 2:30 PM - 4:00 PM

Platform : Zoom

Organised by
Chitkara College of Education
in association with
Association of Professional Social Workers &
Development Practitioners



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BACKGROUND

International Literacy Day takes place on September 8 every year to raise awareness and concern for literacy problems that exist within our own local communities as well as globally. International Literacy Day was founded by proclamation of The United Nations Educational, Scientific and Cultural Organization, or UNESCO, in 1966 “to remind the public of the importance of literacy as a matter of dignity and human rights.” International Literacy Day brings ownership of the challenges of illiteracy back home to local communities where literacy begins, one person at a time.

International Literacy Day was first conceived at the “World Conference of Ministers of Education on the Eradication of Illiteracy” held in Tehran, Iran in 1965. The following year UNESCO took the lead and declared September 8 as International Literacy Day, with the primary purpose being “...to remind the international community of the importance of literacy for individuals, communities and societies, and the need for intensified efforts towards more literate societies.” One year later, the global community accepted the challenge of ending illiteracy by participating in the first International Literacy Day.

On International Literacy Day, organizations and individuals take charge and use their literacy to encourage and assist those who are facing difficulties on how to read and write. Students and employed people volunteer to tutor children in the community, books are generously donated to libraries, and a student’s tuition and learning are sponsored to launch their life-long success.

Institutions and government- and international organizations campaign for literacy at the grassroots level, as well as host think tanks and discussion forums to strategize and implement the best policies for the eradication of illiteracy. They also host fundraisers for the cause. A theme is set for International Literacy Day every year, which is used as a way to build awareness around specific issues.

Source/ Reference:

<https://nationaltoday.com/international-literacy-day/>

VIRTUAL PROGRAM/ DIALOGUE ON INTERNATIONAL LITERACY DAY

For commemorating **International Literacy Day 2022**, the **Virtual Centre of Excellence for Social Welfare Administration (VCoE-SWA)**, under the aegis of **Association of Professional Social Workers and Development Practitioners (APSWDP)** is organizing a virtual dialogue/ program on 08th September, 2022 (Thursday) from 02:30 pm to 04:00 pm (IST) in partnership with **Chitkara College of Education, Chitkara University**, aligned with the worldwide theme, “**Transforming Literacy Learning Spaces**”, an opportunity to rethink the fundamental importance of literacy learning spaces to build resilience and ensure quality, equitable, and inclusive education for all, with an aim to work together with academic institutions and organizations, government and communities.

ABOUT COLLABORATIVE PARTNERS

ASSOCIATION OF PROFESSIONAL SOCIAL WORKERS AND DEVELOPMENT PRACTITIONERS (APSWDP)

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional membership-based organization of professional social workers and development practitioners working in various social welfare domain across the country. APSWDP has been conferred Special Consultative Status with Economic and Social Council (ECOSOC) and affiliation with the Department of Global Communication (DGC) of United Nations since 2019.

APSWDP works closely on social issues like poverty, livelihood, health, environment, education, water & sanitation, unemployment, disease control program, urbanization, youth issues of de-addiction, and have covered the whole gamut of government, development agencies, and academic institutions.

The association focuses on creating a countrywide and global network of dedicated social work professionals and development practitioners from remote geographical rural areas, to discuss, debate, and develop a key framework on evidence & practice-based interventions, methods.

Source: www.apswdp.org

CHITKARA COLLEGE OF EDUCATION, CHITKARA UNIVERSITY

Chitkara College of Education, is one of the most sought after B.Ed colleges in Chandigarh that trains aspiring teachers in the skills and knowledge required to take on the most challenging task of molding future generations. Since 2003, Chitkara College of Education has been paving the learning-rich path that future-teachers can tread on in preparation for pursuing successful and satisfying careers in the best educational institutes of the country.

Chitkara College of Education has been accredited by the National Council for Teacher Education as well as the State Government of Punjab. A variety of techniques are used as part of the curriculum to polish and groom teachers of the future.

Aside from classroom sessions that build theoretical expertise, students are also exposed to the latest tech tools like Google Classrooms. Workshops on a variety of subjects are periodically conducted to ascertain that the most recent developments in the field of education reach their students. The program curators at Chitkara give special attention to the fact that hands-on training, especially in the teaching vocation, is a must.

Source: www.chitkara.edu.in/education

KEY OBJECTIVES

The **key objectives** of the virtual program/ dialogue are:

- Affirming our commitment and lifestyle co-design towards inclusive education and building resilience.
- Showcasing and Learning from case studies and best practices of Literacy Learning Spaces.
- Encourage local government bodies and communities to develop actionable transformational literacy learning spaces plans.
- Establish network amongst the participants who are devoted to the method of Community Driven Development (CDD) with an objective of building effective advocacy network and partnerships, to promote sustainable solutions for shaping the future of our communities, towns and cities.
- Promote information sharing and exchange at the local and global level to work in cohesion effectively with networks working on transforming literacy learning spaces.

MODE OF COMMUNICATION

The mode of communication for the virtual program/ dialogue is English. However, the participants from regional background are also encouraged to join the conversation in their respective vernacular. APSWDP does not discriminate on the grounds of language. We believe in participation from across the lines. Our volunteers will felicitate the participants in case if they are not comfortable with the language.

TARGET AUDIENCE

- Health Program Manager
- Social Activist
- Development Practitioner
- Business Consultant
- Legal Practitioner
- Researcher
- Academician
- Corporate Social Responsibility
- Entrepreneur
- Government
- Student
- Others

REGISTER FOR PARTICIPATION

For participation, please register in advance on the web link: <https://bit.ly/3RCilBt>

FOR ANY QUERY, PLEASE CONTACT

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