



commemorates

INTERNATIONAL LITERACY DAY 2023

aligned to the Worldwide theme

PROMOTING LITERACY FOR A WORLD IN TRANSITION: BUILDING THE FOUNDATION FOR SUSTAINABLE AND PEACEFUL SOCIETIES

GUEST SPEAKERS



Google Meet

08th September 2023
(Friday)
03:00 pm onwards
(IST)



KOMAL CHAWLA

SENIOR LEARNING DESIGNER

DR. KAMAKSHI MALIK

EDUCATOR, CERTIFIED TRAINER & LEADERSHIP COACH

ORGANIZING TEAM



Dr. Sangeeta Pant
Principal Convener
Dean, Chitkara College
of Education, Chitkara
University



Dr. Vani Parwez
Moderator & Convener
Assistant Professor, Chitkara
College of Education,
Chitkara University



Rekha Trivedi
Convener
Secretary General,
APSWDP



Deepali Gulati
Co-Convener
President
CSR Council,
WICCI UT Chandigarh



Dr. Parul Sood
Co-Convener
Assistant Dean, Chitkara
College of Education,
Chitkara University



BACKGROUND

Since 1967, **International Literacy Day (ILD)** celebrations have taken place annually around the world to remind the public of the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society. Despite steady progress made across the world, literacy challenges persist with at least 763 million young people and adults lacking basic literacy skills in 2020. The recent COVID-19 crisis and other crisis, such as climate change and conflicts, have been exacerbating the challenges.

Rapidly changing global context took a new meaning over the past years, hampering the literacy progress and widening inequalities across world regions, countries, and populations. In low- and middle-income countries, the share of 10-year-old children who could not read and understand a simple text with comprehension has increased from 57 per cent in 2019 to an estimated 70 per cent in 2022.

In this context, this year's International Literacy Day will be celebrated worldwide under the theme, '**Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies**'.

ILD2023 will be an opportunity to join efforts to accelerate progress towards the achievement of the Sustainable Development Goal 4 (SDG4) on education and lifelong learning and to reflect on the role of literacy in building more inclusive, peaceful, just, and sustainable societies. In doing so, it will embrace the reciprocal relations between literacy and other areas of development: Literacy is central to the creation of such societies, while progress in other areas of development contributes to generating interest and motivation of people to acquire, use, and further develop their literacy and numeracy skills.

Under this theme, ILD2023 will be celebrated at the global, regional, country, and local levels across the world.

Source/ Reference: <https://www.unesco.org/en/days/literacy>

VIRTUAL PROGRAM/ DIALOGUE ON INTERNATIONAL LITERACY DAY 2023

For commemorating **International Literacy Day 2023**, the Virtual Centre of Excellence for Social Welfare Administration (VCoE-SWA), under the aegis of **Association of Professional Social Workers and Development Practitioners (APSWDP)** is organizing a virtual dialogue/ program on **02nd September, 2023** (Friday) from **3 pm onwards (IST)** in partnership with **Chitkara College of Education; Chitkara School of Psychology and Counselling, Chitkara University; and WICCI CSR (Corporate Social Responsibility) Council**, aligned to the worldwide theme "**Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies**", with an opportunity to rethink the fundamental importance of literacy learning spaces to build resilience and ensure quality, equitable, and inclusive education for all, with an aim to work together with academic institutions and organizations, government and communities.

ABOUT COLLABORATIVE PARTNERS



ASSOCIATION OF PROFESSIONAL SOCIAL WORKERS AND DEVELOPMENT PRACTITIONERS (APSWDP)

Association of Professional Social Workers & Development Practitioners (APSWDP) is a registered not for profit professional membership-based organization of professional social workers and development practitioners working in various social welfare domain across the country. APSWDP has been conferred Special Consultative Status with Economic and Social Council (ECOSOC) and affiliation with the Department of Global Communication (DGC) of United Nations since 2019. APSWDP works closely on social issues like poverty, livelihood, health, environment, education, water & sanitation, unemployment, disease control program, urbanization, youth issues of de-addiction, and have covered the whole gamut of government, development agencies, and academic institutions.

CHITKARA COLLEGE OF EDUCATION, CHITKARA UNIVERSITY

Established in the year 2003, Chitkara College of Education is approved by National Council for Teacher Education (NCTE), Jaipur, and duly recognised by the Punjab State Government. We aim to provide an exemplary stepping stone to the budding teachers' future success through a concrete grounding in requisite skills and knowledge, which is channelized towards striving for teaching excellence and creating exceptional leaders to transform the educational realm.

CHITKARA SCHOOL OF PSYCHOLOGY AND COUNSELLING

Chitkara School of Psychology and Counselling offers a rich learning environment where you can explore multifarious career options, develop practical expertise and become a leader in the profession. Besides providing the students with a sound theoretical base, huge thrust is placed on hands-on experience facilitated through internships, field studies and experiential learning. Our industry-informed curriculum, up-to-date Psychology labs and an exceptionally qualified faculty, ensure our students are a coveted asset to the industry.

WICCI Corporate Social Responsibility Council (CSR)

Women's Indian Chamber of Commerce and Industry (WICCI) Corporate Social Responsibility (CSR) Council is a vertical of WICCI Chandigarh UT Council, working with an objective of integrating social and environmental concerns in their business operations and interactions with their stakeholders. WICCI CSR Council strengthens women's voice and leadership in the media and across institutions in collaboration with different organisations, for sensitizing communities on key CSR issues: environmental management, eco-efficiency, responsible sourcing, stakeholder engagement, labour standards and working conditions, employee and community relations, social equity, gender balance, human rights, good governance, and anti-corruption measures.

KEY OBJECTIVES

The **key objectives** of the virtual program/ dialogue are:

- Affirming our commitment & lifestyle design towards inclusive education & resilience.
- Showcasing and Learning from case studies and best practices of Literacy Learning Spaces.
- Ensuring inclusive & fair quality education & promoting lifelong learning opportunities.
- Giving opportunities to people for lifelong learning, upskilling, retraining and providing opportunities for career development within an organisation can boost retention and operational outputs.
- Encourage local government bodies and communities to develop actionable transformational literacy learning spaces plans.
- Establish network amongst the participants who are devoted to the method of Community Driven Development) with an objective of building effective network & partnerships, to promote sustainable solutions for shaping the future of our communities, towns and cities.

MODE OF COMMUNICATION

The mode of communication for the virtual program/ dialogue is English. However, the participants from regional background are also encouraged to join the conversation in their respective vernacular. APSWDP does not discriminate on the grounds of language. We believe in participation from across the lines. Our volunteers will felicitate the participants in case if they are not comfortable with the language.

TARGET AUDIENCE

- Academician
- Social Activist
- Development Practitioner
- Business Consultant
- Legal Practitioner
- Researcher
- Health Program Manager
- Corporate Social Responsibility
- Entrepreneur
- Government
- Student
- Others

JOIN THE VIRTUAL PROGRAM/ DIALOGUE

Join with Google Meet: meet.google.com/twa-ibft-hwq

FOR ANY QUERY, PLEASE CONTACT

Association of Professional Social Workers and Development Practitioners (APSWDP), India

Post Box. 363, Post Office, Sec-11.D, Chandigarh-160011

Website: www.apswdp.org | E-mail: apswdp@gmail.com | Phone: +91 7087060356

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